

*Thareller (2341 m) from Plansee, Lechtal Alps, Austria*

# AURELIUS FINANCE COMPANY

A supportive and flexible debt solution provider  
2025 – H1





## Introduction to AURELIUS Finance Company

**Independent, asset focused, direct lender providing debt solutions to mid-market companies**

Founded in 2017, AURELIUS Finance Company is an independent, flexible, secured lender committed to providing asset-based debt solutions to UK and European mid-market companies seeking an alternative to the mainstream banks, or the mostly invoice finance focused asset-based lending market. Following a number of successes, the team has also been recognised by industry experts.

We provide clients with the necessary liquidity to navigate corporate challenges and achieve objectives, ranging from growth and M&A to restructurings and special situations. AURELIUS Finance Company typically offers debt facilities up to £35 million with a 3 to 5-year term, lent against all asset classes. Our facilities are structured with enhanced flexibility to provide maximum impact for our clients.



## Relationship Driven

We take pride in spending the time to understand our clients' needs which means our clients are in contact with key decision makers from day one. We strongly believe in the importance of relationships, so you will have a dedicated team which will partner with you through the life of our facility.

## Flexibility

AURELIUS Finance Company exists to support businesses in a way that other mid-market lenders do not. The formulaic approach of the traditional asset-based lending market means fundamentally sound businesses can't always access the funding they need. We provide a holistic funding solution as we have the ability to consider structures which do not necessarily include receivables. Our flexible approach means that we can lend across multiple geographies and across multiple asset classes, including, for appropriate opportunities, senior cashflow loans. Our tailored approach provides a vital alternative option for under-served enterprises and those navigating special situations.

## Commercial Approach

AURELIUS Finance Company is focused on achieving positive outcomes for all its stakeholders. In challenging situations, we work diligently with businesses as an extension of their management team to find a funding solution. Our team has accumulated more than 75-years experience across lending, restructuring and transactions enabling a hands-on approach to execution, underwriting and portfolio management.

## Funding Solutions

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### Target Market

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Facility Size	£5 m – £35 m
Currencies	GBP, USD and EUR
Term	3 years – 5 years
Structure	<ul style="list-style-type: none"><li>• Revolving facilities</li><li>• Amortising, seasonal and bullet repayable term loans</li></ul>
Lending Focus	<ul style="list-style-type: none"><li>• Asset-based with no restrictions on asset classes</li><li>• Cashflow lending, offered as part of a full service debt structure</li></ul>
Sector/Geographies	UK, Ireland, US, Canada and other select European jurisdictions
Ownership	Listed, private equity backed or owner-managed
Transaction Rationales	M&A, refinancings, cash out and special situations

## What Our Clients Say About Us

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**Richard Morrison, Partner at Pelican Capital:** “We are delighted to have acquired Finders, with the support of the team at AURELIUS Finance Company. This was a complex transaction, which required a bespoke financing arrangement. We were impressed by the team’s ability to precisely tailor this facility to the needs of the business and then deliver it at pace. Their pragmatic approach to some of the specific requirements of this transaction helped to ensure a smooth completion.”

**Matthew Easter, Group CEO, Trutex:** “The new finance facility will support our ambitious growth plans. Trutex is a great brand that has performed strongly over recent years, as schools and parents recognise the importance of style and durability when it comes to school uniforms. We are already the market leader in the UK supplying thousands of schools, and there are substantial opportunities to take our heritage and expertise to new international markets in Asia and the Middle East, particularly.”

**Jas Singh, Founder and CEO of Baaj Capital:** “From the beginning, their senior team was heavily involved and able to structure and deliver a bespoke facility to a very tight timeframe.”

**Apinder Singh Ghura, CEO of French Connection, said:** “We are excited to have the support and backing of the AURELIUS team. We have been pleased by their commerciality and speed of execution, and we look forward to working with them closely on the transformation of French Connection.”

**Gianni Georgiades, Chief Executive Officer of FitFlop:** “This funding with AURELIUS represents a tremendous show of confidence in the growing strength and resilience of our progressive brand. It’s now time to put the money to work and accelerate our ambitious growth plans.”



## Case studies



### £18.5m Acquisition & Working Capital Financing:

- AURELIUS Finance Company provided an £18.5m facility to one of the UK's oldest and best-loved school wear producers.
- The bespoke facility comprised a £15m revolving asset-based loan supported by inventory and AR and a £3.5m seasonal revolving cash-flow loan.
- As a result of this fully revolving, non-amortising facility, the business is able to maximise working capital headroom over the course of the school year. This supports the business in building its orderbook ahead of peak trading periods.

<b>Ownership</b>	<b>Year</b>
Elghmore Private Equity	2024

T R I N N Y L O N D O N

### £15m Growth & Working Capital Financing:

- In September, the team completed a highly bespoke £15m fully revolving facility for Trinny London, which will provide the liquidity the company needs to realise its growth ambitions.
- Trinny London was founded in 2017 by Trinny Woodall, an award-winning entrepreneur who rose to fame in the 2000s as a fashion and makeover expert and TV presenter for the iconic BBC show 'What not to wear'. Trinny has remained true to her roots: Today, the company is a London-based, international beauty brand specialising in premium make-up, skincare and accessories.

<b>Ownership</b>	<b>Year</b>
Founder & institutional investors	2024



### £35m Super-Senior Working Capital Facility

- AURELIUS Finance Company provided a £35m facility to the UK's largest independent timber distribution and processing group.
- The facility optimises the group's working capital funding ahead of expected growing demand for timber, supported by both receivables and inventory across its national footprint.
- The highly bespoke inter-creditor agreement regulates this fully revolving and non-amortising facility, alongside the existing term debt.

<b>Ownership</b>	<b>Year</b>
2x institutional investors	2025



### £10m Acquisition & Working Capital Financing

- This facility was designed to support Pelican Capital's acquisition of Finders International, the UK's leading probate research firm, and then to provide ongoing working capital funding.
- The facility is structured as a £10m senior-secured RCF, which delivered funding towards the purchase consideration, as well as ongoing working capital to drive growth.
- Availability under this highly bespoke facility is linked to the value of Finders' working capital, which will create additional liquidity for the business as it grows.

<b>Ownership</b>	<b>Year</b>
Pelican Capital	2024



## Selected Financings

<p><b>Trutex</b> School uniform producer &amp; distributor</p> <p><b>£18.5m</b> Inventory, Accounts Receivable and Cashflow UK Acquisition and working capital</p>	<p><b>Hale</b> Manufacture, wholesale &amp; retail</p> <p><b>€20m</b> Inventory and Accounts Receivable Ireland Add-on acquisition and dividend recap</p>	<p><b>Phoenix</b> Wholesale &amp; distribution</p> <p><b>£22.5m</b> Inventory and Accounts Receivable UK Growth and working capital</p>	<p><b>FitFlop</b> Shoe producer &amp; distributor</p> <p><b>\$30m</b> Inventory and Accounts Receivable UK and US Working capital</p>
<p><b>Trinny London</b> Skincare Retail</p> <p><b>£15m</b> Inventory UK Growth financing</p>	<p><b>The Original Factory Store</b> Retail</p> <p><b>£12m</b> Inventory UK Growth financing</p>	<p><b>Finders International</b> Probate Research</p> <p><b>£10m</b> Accounts Receivable and Cashflow UK Acquisition and working capital</p>	<p><b>French Connection</b> Fashion wholesale</p> <p><b>£7.5m</b> Inventory, Accounts Receivable and Brand UK Acquisition and working capital</p>
<p><b>Safestyle</b> PVC windows &amp; doors manufacturer</p> <p><b>£7.5m</b> Real Estate and P&amp;M UK Working capital</p>	<p><b>National Timber Group</b> Timber wholesale</p> <p><b>£35m</b> Inventory and Accounts Receivable UK Working capital</p>	<p><b>Amscan</b> Wholesale e-commerce</p> <p><b>£10m</b> Inventory UK Acquisition and working capital</p>	<p><b>Amara</b> Luxury goods online retailer</p> <p><b>£6m</b> Inventory UK Working capital</p>
<p><b>Aeromet</b> Aerospace &amp; defence manufacturer</p> <p><b>£5m</b> Inventory, Accounts Receivable and P&amp;M UK Working capital</p>	<p><b>Music Magpie</b> Online e-commerce</p> <p><b>£7m</b> Inventory UK and US Working capital and growth</p>	<p><b>Medina Dairy</b> Food production</p> <p><b>£6m</b> Real Estate and P&amp;M UK Working capital</p>	<p><b>M&amp;Co</b> Fashion retail</p> <p><b>£10m</b> Real Estate and Inventory UK Working capital</p>



## AURELIUS Finance Company Team

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Our team's experience is drawn from some of the world's leading financial services institutions. With expertise across various disciplines, our agile, sector-agnostic approach ensures that we operate as an extension to our clients' management teams, taking the time to understand their motives and to implement funding packages which tackle unique obstacles and challenges.

### Leadership

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### Team

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